# **DRaaS**



### Take the risk out of disaster recovery.



- DRaaS
- Managed Cloud
- · Managed Backup
- Managed Security
- Managed Network and Servers
- DDoS Protection
- · Enterprise Hosting
- Managed Office 365
- Managed SQL Server
- Managed Azure
- Workgroup Recovery Services

Every year, unplanned data center downtime costs organizations millions of dollars. Could your business recover?

### Don't Become a Disastrous Statistic

Independent research from IDC shows that the average revenue lost per hour of downtime in midsize companies is significant: nearly \$60,000 for manufacturing firms, \$158,000 for healthcare businesses, \$400,000 for retail businesses, and a daunting \$10 million for financial

firms. 'Yet, many organizations do not have a fully documented disaster recovery plan. Even those who do often find that their plan fails them just when they need it most because they neglected to test it or keep it up-to-date.

## TierPoint Takes the Risk out of Disaster Recovery

Every business has different disaster recovery (DR) needs. TierPoint's tailored

- Perfect for multi-vendor environments
- Lower capital expenses by eliminating duplicate resources
- Avoid investing in additional FTEs

### Software-Defined Disaster Recovery

TierPoint has invested

in and partnered with leading vendors, technologies and platforms to create one of the most advanced DRaaS programs in the market today. We understand that clients

"DRaaS is a mainstream offering & is estimated to be currently a \$2.40 billion worldwide business & it's expected to reach \$3.73 billion by 2021."

-Gartner

TierPoint has been recognized as a Challenger in Gartner's 2018 Magic Quadrant

Our unique Software-Defined DRaaS program is built from market-leading technologies and leverages unique platforms, capabilities and experience. DRaaS (Disaster Recovery as a Service) solutions can help you meet yours.

- Designed to meet your RPO and RTO requirements\*\*
- Fully managed and self-service options
- Automated failover to geographically diverse clouds
- · Compliant and secure

need to have access to more than just one technology on more than just one cloud platform. And they need a service provider that understands their IT infrastructure and unique business environment—with the ability to help

TierPoint designed its **Software-Defined DRaaS Program** to focus on three main ideas:

- Hybrid Complexity: Recognizing the hybrid complexity of deployed DR assets, in the cloud as well as on-premises
- Managed Resilience: Providing managed resilience across all DR assets, not just those in the cloud
- Software-Defined Integration:
   Embracing software-defined technologies
   to enable users to integrate this
   complexity and to access these DR
   assets effectively

With TierPoint Software-Defined DRaaS, you don't lose the investments you've already made in your current DR technologies.

### Partner With the Best

One of the most prevalent reasons disaster recovery solutions fail is because organizations try to do it all themselves. There are just too many other urgent and important initiatives vying for your time and your resources. TierPoint's Software-Defined DRaaS allows you to tap into our experienced team of approximately 1000 professionals across 20 markets and 43 data centers to keep your data safe, and your business up and running.



#### **LEARN MORE**

To schedule a call with one of our disaster recovery advisors, reach out to us at **844.267.3687** or by email: sales@tierpoint.com.



#### **ABOUT TIERPOINT**

TierPoint is a leading national provider of hybrid IT services that help clients improve response times, drive performance and manage risk. The company offers state-of-the-art cloud, colocation and managed services, backed by 43 highly-redundant, carrier-neutral data centers in 20 markets coast to coast.